MARK WHITE
UX & UI DESIGNER

Let's work together to design & create engaging digital experiences.

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About Me

For over a decade, I have used my UX design and development skills to create digital products and services for start-ups, multi-national software companies and recognised high street brands.

Being part of the industry as it has evolved has allowed me to gain a breadth of skills across the full spectrum of product delivery.

I work with project teams and stakeholders to run requirement and design workshops, optimise information architecture, improve products processes, drive changes to user journeys and product experiences.

I create wireframes, visual designs, and prototypes that give the ability to continuously iterate, validate and refine through user testing, and deliver viable products features that meet user and business goals.

I believe that through driving our knowledge of the user and business domain, creating hypotheses that we can test and validate, we can create visually delightful and engaging user experiences that truly solve everyday problems.

I like to use the power of No-Code tools to quickly create working MVP's that allow quick customer feedback and testing of new startup ideas.

Experience

2019/21	Freelance Product Designer
	The Ideas Forest
2018/19	UX Designer
	RBS
2018	UX Designer
	Dogfish Mobile
2017/18	UX Designer
	CYBG (Clydesdale Bank)
2017	UX Designer
	HSBC
2016	UX Designer
	Lloyds Banking Group
2016	UX Designer
	Dogfish Mobile
2016	Lead UX Designer
	Gardnr
2014/16	Lead UX Designer
	Oracle Maxymiser
2013/14	UX Designer
	Group M/WPP Group
2013	Technical Lead
	University of Arts London
2013	Senior Front End Developer
	MRM Meteorite
2012/13	Lead Front End Developer
	TSL Education
2011/12	Senior E-Commerce Producer
	Oxfam GB
2010/11	Web Designer & Manager
	PRIAM
2006/10	Web Designer & Developer
	CMD

Highlights

Helped Build Sea Food Marketplace Startup, Leading a design team to digitise the catch to auction and onward sale of sea food working directly with the founders. Designed multiple responsive intefaces in the online platform with supporting apps, prototyping and guiding design throughout this innovative teams early stage startup.

Ground-breaking Medical App and Platform Having a great relationship with the founders of Feebris, designing their app since their first releases to user testing new designs in 2021, creating online platform interfaces, onboarding journeys and new websites.

Webflow CloneComp 21 Prize Winner Participating in the 4-day long biggest global No-code Webflow hackathon, I walked away with a prizes for my efforts in the 3-round competion as one of a few UK players.

Substantial Financial Industry Experience creating prototypes for Robo-Advice for HSBC, internal web apps, rewards sites, customer engagement sites and more for RBS, NatWest, Coutts, Clydedale and Lloyds.

Redesigned Change4Life Food Smart & Smart Recipies mobile apps using Sketch & InVision, debuted in top 10 of UK iOS and top 20 UK Android charts.